Table 1. Enrollment in Medicare Advantage and Other Prepaid Plans, by Location of Residence and by Type of Plan, 2009-2017

	March 2009		March 2013		March 2017	
Type of Plan	Rural	Total	Rural	Total	Rural	Total
Medicare Advantage	1,094,678	9,924,032	1,577,508	13,497,549	2,163,238	18,234,421
HMOs/POS	255,371	6,404,573	491,018	8,913,498	716,961	11,763,960
PFFS	665,789	2,308,074	181,789	406,372	90,970	186,616
PPOs and other MA	173,518	1,211,385	904,701	4,177,679	1,355,307	6,283,845
Other prepaid plans	71,128	389,281	135,016	505,584	209,987	719,218
TOTAL	1,165,806	10,313,313	1,712,524	14,003,133	2,373,225	18,953,639
	Percent of Medicare Population		Percent of Medicare Population		Percent of Medicare Population	
Medicare Advantage	12.7%	22.1%	16.7%	26.7%	21.1%	32.1%
HMOs/POS	3.0%	14.3%	5.2%	17.7%	7.0%	20.7%
PFFS	7.7%	5.1%	1.9%	0.8%	0.9%	0.3%
PPOs and other MA	2.0%	2.7%	9.6%	8.3%	13.2%	11.1%
Other prepaid plans	0.8%	0.9%	1.4%	1.0%	2.0%	1.3%
TOTAL	13.5%	23.0%	18.2%	27.7%	23.2%	33.4%

Source: RUPRI Center for RURAL Health Policy Analysis, based on Centers for Medicare and Medicaid Services (CMS) data as of March 2017

Note: Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS) and excludes enrollees in US territories (due to data incompatabilities with geographic files).

Other prepaid plans include cost plans and demonstration plans. HMO = health maintenance organization; MA = Medicare Advantage; PFFS = private fee-for-service; POS = point of service; PPO = preferred provider organization