| <u>County</u> | State | Urban/ <u>Rural</u> | Medicare Eligibles | Percent Enrolled in MA+ Prepaid | Percent Enrolled in MA | Percent Enrolled in PFFS | Percent Enrolled in HMO/POS | Percent Enrolled in PPOs |
|---------------|-------|------------------------|-----------------------|--|------------------------------|--------------------------------|--------------------------------------|--------------------------------|
| Adams | WI | Non-micro | 5,306 | 18.1% | 18.1% | 3.7% | 9.4% | 4.9% |
| Ashland | WI | Non-micro | 3,375 | 22.4% | 18.8% | 0.0% | 16.6% | 2.2% |
| Barron | WI | Non-micro | 9,884 | 28.9% | 23.9% | 4.8% | 15.1% | 3.9% |
| Bayfield | WI | Non-micro | 3,781 | 25.9% | 20.3% | 0.0% | 14.9% | 5.3% |
| Brown | WI | Metro | 35,295 | 39.8% | 39.8% | 1.1% | 19.4% | 19.3% |
| Buffalo | WI | Non-micro | 2,872 | 16.7% | 16.7% | 0.0% | 9.8% | 6.9% |
| Burnett | WI | Non-micro | 4,336 | 26.7% | 18.0% | 1.9% | 9.6% | 6.4% |
| Calumet | WI | Metro | 6,014 | 58.5% | 58.5% | 2.9% | 9.3% | 46.3% |
| Chippewa | WI | Metro | 10,893 | 26.0% | 23.6% | 0.0% | 19.0% | 4.6% |
| Clark | WI | Non-micro | 6,113 | 43.3% | 43.3% | 2.4% | 39.5% | 1.3% |
| Columbia | WI | Metro | 10,083 | 20.5% | 6.9% | 0.0% | 0.4% | 6.5% |
| Crawford | WI | Non-micro | 3,677 | 28.5% | 27.2% | 0.0% | 23.1% | 4.1% |
| Dane | WI | Metro | 61,239 | 19.5% | 6.6% | 2.1% | 1.5% | 3.1% |
| Dodge | WI | Micro | 14,697 | 25.5% | 23.2% | 3.0% | 11.1% | 9.1% |
| Door | WI | Non-micro | 7,360 | 20.8% | 20.8% | 6.1% | 0.0% | 14.8% |
| Douglas | WI | Metro | 8,097 | 30.0% | 14.5% | 0.0% | 11.9% | 2.6% |
| Dunn | WI | Micro | 7,144 | 24.3% | 19.1% | 2.7% | 10.6% | 5.9% |
| Eau Claire | WI | Metro | 15,970 | 25.9% | 21.1% | 3.5% | 14.6% | 3.0% |
| Florence | WI | Micro | 1,036 | 20.5% | 20.5% | 5.9% | 0.0% | 14.6% |
| Fond du Lac | WI | Metro | 17,460 | 39.1% | 39.0% | 1.4% | 10.7% | 26.9% |
| Forest | WI | Non-micro | 2,358 | 20.5% | 20.5% | 0.5% | 10.7% | 9.4% |
| Grant | WI | Micro | 9,212 | 34.0% | 4.6% | 0.0% | 1.7% | 2.9% |
| Green | WI | Micro | 6,344 | 13.8% | 13.5% | 8.0% | 0.0% | 5.5% |
| Green Lake | WI | Non-micro | 4,229 | 42.6% | 42.6% | 1.8% | 5.6% | 35.3% |
| Iowa | WI | Metro | 3,949 | 25.5% | 4.8% | 0.0% | 0.3% | 4.5% |
| Iron | WI | Non-micro | 1,767 | 34.4% | 34.4% | 0.0% | 30.0% | 4.4% |
| Jackson | WI | Non-micro | 3,801 | 36.3% | 36.3% | 2.4% | 28.8% | 5.2% |
| Jefferson | WI | Micro | 13,062 | 19.4% | 9.9% | 2.3% | 0.5% | 7.2% |
| Juneau | WI | Non-micro | 5,572 | 16.4% | 16.4% | 6.2% | 7.2% | 3.0% |
| Kenosha | WI | Metro | 23,043 | 19.7% | 19.7% | 1.8% | 1.2% | 16.7% |
| Kewaunee | WI | Metro | 3,755 | 35.3% | 35.3% | 5.5% | 22.8% | 7.1% |

| La Crosse | WI | Metro | 17,948 | 43.0% | 43.0% | 0.8% | 40.1% | 2.0% |
|-------------|----|-----------|---------|-------|-------|------|-------|-------|
| Lafayette | WI | Non-micro | 2,930 | 24.0% | 6.0% | 0.9% | 0.0% | 5.1% |
| Langlade | WI | Non-micro | 4,813 | 29.3% | 29.3% | 1.4% | 21.1% | 6.8% |
| Lincoln | WI | Micro | 6,387 | 32.8% | 32.8% | 2.4% | 25.8% | 4.6% |
| Manitowoc | WI | Micro | 16,082 | 33.4% | 33.4% | 1.2% | 8.7% | 23.5% |
| Marathon | WI | Metro | 21,695 | 38.3% | 38.3% | 1.8% | 33.3% | 3.2% |
| Marinette | WI | Micro | 10,207 | 27.5% | 27.5% | 9.4% | 0.0% | 18.1% |
| Marquette | WI | Non-micro | 3,974 | 22.9% | 22.9% | 2.2% | 0.0% | 20.8% |
| Menominee | WI | Non-micro | 676 | 23.2% | 23.2% | 6.7% | 0.0% | 16.6% |
| Milwaukee | WI | Metro | 135,055 | 29.2% | 28.7% | 1.0% | 18.7% | 9.0% |
| Monroe | WI | Non-micro | 7,242 | 33.3% | 33.3% | 0.0% | 29.1% | 4.2% |
| Oconto | WI | Metro | 7,343 | 40.7% | 40.7% | 6.9% | 24.7% | 9.1% |
| Oneida | WI | Non-micro | 9,533 | 27.2% | 27.2% | 2.6% | 17.4% | 7.2% |
| Outagamie | WI | Metro | 25,494 | 50.5% | 50.5% | 2.2% | 13.6% | 34.6% |
| Ozaukee | WI | Metro | 15,019 | 27.5% | 27.5% | 1.5% | 19.7% | 6.3% |
| Pepin | WI | Non-micro | 1,720 | 18.6% | 18.6% | 4.2% | 10.5% | 4.0% |
| Pierce | WI | Metro | 5,489 | 28.7% | 15.1% | 0.0% | 9.8% | 5.3% |
| Polk | WI | Non-micro | 8,479 | 29.3% | 18.1% | 4.2% | 9.1% | 4.8% |
| Portage | WI | Micro | 10,722 | 32.9% | 32.9% | 1.8% | 16.6% | 14.6% |
| Price | WI | Non-micro | 3,589 | 33.0% | 33.0% | 0.0% | 29.4% | 3.6% |
| Racine | WI | Metro | 32,563 | 27.3% | 27.3% | 0.6% | 12.7% | 13.9% |
| Richland | WI | Non-micro | 3,413 | 14.7% | 14.7% | 5.1% | 6.6% | 3.1% |
| Rock | WI | Metro | 26,900 | 17.5% | 7.3% | 1.7% | 0.0% | 5.6% |
| Rusk | WI | Non-micro | 3,428 | 35.2% | 35.2% | 4.5% | 28.3% | 2.3% |
| Saint Croix | WI | Metro | 9,949 | 31.0% | 17.4% | 3.9% | 9.6% | 3.9% |
| Sauk | WI | Micro | 10,913 | 28.9% | 7.1% | 3.3% | 1.6% | 2.2% |
| Sawyer | WI | Non-micro | 4,456 | 21.6% | 19.1% | 0.0% | 13.1% | 6.0% |
| Shawano | WI | Non-micro | 8,678 | 46.6% | 46.6% | 1.4% | 18.8% | 26.4% |
| Sheboygan | WI | Metro | 19,556 | 33.1% | 33.1% | 0.7% | 16.4% | 15.9% |
| Taylor | WI | Non-micro | 3,480 | 40.4% | 40.4% | 1.4% | 35.8% | 3.2% |
| Trempealeau | WI | Non-micro | 5,326 | 37.3% | 37.3% | 1.6% | 33.3% | 2.4% |
| Vernon | WI | Non-micro | 5,834 | 47.3% | 47.3% | 1.5% | 44.5% | 1.3% |
| Vilas | WI | Non-micro | 7,191 | 21.7% | 21.7% | 3.3% | 12.7% | 5.7% |
| Walworth | WI | Micro | 15,847 | 12.4% | 12.3% | 7.4% | 1.5% | 3.4% |
| Washburn | WI | Non-micro | 4,357 | 26.1% | 21.7% | 2.5% | 15.0% | 4.1% |
| | | | | | | | | |

| Washington | WI | Metro | 20,582 | 28.9% | 28.9% | 2.4% | 21.3% | 5.2% |
|------------|----|-----------|---------|-------|-------|------|-------|-------|
| Waukesha | WI | Metro | 64,508 | 28.5% | 28.3% | 2.0% | 15.9% | 10.4% |
| Waupaca | WI | Non-micro | 11,016 | 42.9% | 42.9% | 1.7% | 11.0% | 30.3% |
| Waushara | WI | Non-micro | 5,521 | 42.4% | 42.4% | 1.1% | 5.8% | 35.4% |
| Winnebago | WI | Metro | 26,194 | 45.9% | 45.9% | 1.3% | 10.2% | 34.4% |
| Wood | WI | Micro | 15,056 | 42.0% | 42.0% | 5.4% | 35.3% | 1.3% |
| | | | | | | | | |
| Total* | | | 930,889 | 30.2% | 27.2% | 2.1% | 14.2% | 10.9% |

^{*}State totals do not include persons with pending county designations
Source of Data: Centers for Medicare and Medicaid Services (CMS) data, as of September 2011
Compiled by the Rural Policy Research Institute (RUPRI) http://www.public-health.uiowa.edu/rupri/